

## AUREO 2024 Conference: September 29, 2024 - October 2, 2024

Saturday, September 28, 2024		
6:00pm-8:00pm	Dinner on your own: See List of Suggested Restaurants	Short North
Evening	Renewing AUREO friendships – Hotel patio & bar	Sonesta Hotel

Sunday, September 29, 2024		
12:00pm-6:00pm	Registration/Information Desk Open	2 <sup>nd</sup> Floor Conference Wing Lobby
9:45am-11:00am	Optional Activity: Flag Football at McFerson Commons – Organized by Troy Miller, University of Nevada, Reno - tmiller@unr.edu	Meet in hotel lobby
12:00pm-2:00pm	Lunch on your own: See list of suggested restaurants	Short North or German Village
2:30pm-2:45pm	<b>Conference Kick-Off:</b> Preview of the Conference Led by Tracy Mansour, AUREO President	Muirfield Ballroom
2:45pm-3:45pm	<p><b>Plenary 1:</b></p> <p><b>Innovation District Case Study - Food for thought: How to leverage private capital to accelerate innovation.</b></p> <p>Speakers: Lori Top: Vice President/RA, MBA/LEED AP, VanTrust Real Estate &amp; Debbie Kirchoff: Executive Director of Strategic Initiatives, Kansas State Olathe Innovation Campus</p>	Muirfield Ballroom
3:45pm-3:50pm	Break	
3:50pm-4:50pm	<p><b>Plenary 2:</b></p> <p><b>Case Study - the transformation of Drexel University's campus through three RAMSA projects that have redefined its relationship to the City of Philadelphia</b></p> <p>Speakers: Alan Greenberger, Vice President for Real Estate and Facilities, Drexel University &amp; Meghan McDermott, Partner, Robert A.M. Stern Architects (RAMSA)</p>	Muirfield Ballroom
5:00pm-6:00pm	<p><b>New Member Happy Hour – All are Welcome!</b></p> <p>Come meet those new to AUREO! (new members will be provided a drink ticket)</p>	Lower Level of <b>The Artisan</b> (located in the Sonesta Hotel - go out the lobby doors and proceed straight across the driveway)
6:00pm-8:00pm	<p><b>Welcome Reception – The Artisan</b></p> <p>Heavy Appetizers &amp; Drinks (drink tickets provided at check-in)</p>	<b>The Artisan</b> (located in the Sonesta Hotel - go out the lobby doors and proceed straight across the driveway)

## AUREO 2024 Conference: September 29, 2024 - October 2, 2024

Monday, September 30, 2024		
7:00am-4:00pm	Registration/Information Desk Open	2 <sup>nd</sup> Floor Conference Wing Lobby
7:30am-8:30am	Breakfast	Muirfield Ballroom
8:30am-8:35am	<b>Announcements</b>	Muirfield Ballroom
8:35am-8:45am	<b>Welcome</b> Amanda Hoffsis, Vice President of Planning, Architecture and Real Estate, The Ohio State University.	Muirfield Ballroom
8:45am-9:45am	<b>Plenary 3:</b> <b>Unlocking Potential at the Intersection of Town and Gown</b> Speakers: Amanda Hoffsis, Vice President of Planning, Architecture and Real Estate, The Ohio State University & Graham Wyatt, Partner, Robert A.M. Stern Architects	Muirfield Ballroom
9:45am-10:00am	Break	
10:00am-11:00am	<b>Concurrent Sessions (3 sessions)</b>  <b>1. Real Property Gifts to Universities and Foundations</b> Speaker: Mitzi Lee, Principal/Owner, KindCollabs  <b>2. Finding the Sweet Spot between Financial and Environmental Sustainability</b> Speaker: Larry Eighmy, Managing Principal - THE STONE HOUSE GROUP  <b>3. The Evolution of University Housing Needs: Evaluating Through a Community Lens</b> Speakers: Laura Yankee, Assistant Director, Portfolio and Space Management, Real Estate, Vanderbilt University & Margaret Emley, Executive Director, Real Estate, Vanderbilt University	Scioto  Medallion  Muirfield Ballroom
11:00am-11:15am	Break	
11:15am-11:55am	<b>Membership Networking Opportunity</b> - get more acquainted with fellow AUREO members. Introduce yourself, make professional connections & friendships. Moderators: Kristin E. Gutenberger, Associate Direct of Real Estate, Cornell University & Casey Shiver, Senior Real Estate Manager, University of Nevada, Reno	Muirfield Ballroom
12:00pm-1:15pm	<b>Lunch &amp; Plenary 4:</b> <b>Economic Forecast (Session starts at 12:15)</b> Speaker: Brandon Skaggs, Senior Trust Real Estate and Specialty Asset Advisory Specialist, Exec. Director, NE Division - Wells Fargo	Muirfield Ballroom
1:15p-1:30pm	Break	
1:30pm-2:30pm	<b>Plenary 5:</b> <b>AI and Commercial Real Estate: Learnings on Leveraging It for Success</b> Speaker: Saejin Park, Jones Lang Lasalle	Muirfield Ballroom

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Monday, September 30, 2024 CONTINUED		
2:30pm-2:45pm	Break	
2:45pm-3:45pm	<p><b>Concurrent Sessions (3 Sessions)</b></p> <p><b>1. Yapping on Mapping: Managing Landholdings Using GIS (OSU and The OSU Case Studies)</b> Speakers: Chris Van Drimmelen – Real Property Project Specialist, Oregon State University; Cindy Kennedy – Assistant Director of Real Estate - Operations, The Ohio State University; Lindsay Pozniak – Real Estate Coordinator, The Ohio State University</p> <p><b>2. If you think good design is expensive, you should look at the cost of bad.</b> Speakers: Josh Kassing, Senior Vice President &amp; Mary Cook, Founder and President, Mary Cook Associates</p> <p><b>3. Building Better Connections: Navigating the Cellular DAS Deployment Process</b> Speaker: Scott Pollister, Director Business Development - C Squared Systems, LLC</p>	<p>Muirfield Ballroom</p> <p>Scioto</p> <p>Medallion</p>
3:45pm-4:00pm	Break	
4:00pm-4:30pm	<p><b>Bus Service to The Ohio State University Campus from Sonesta Hotel Lobby</b> ****Buses start leaving hotel at 4:00 pm****</p>	
4:15pm-5:30pm	<b>OSU walking tour and campus book store visit</b>	OSU Campus
5:30pm-6:30pm	<b>Reception at "The Shoe" - The Ohio State University Stadium</b> Drink tickets provided at registration	
6:30pm-7:00pm	<b>Transit to Sonesta Hotel and Downtown Dining Venues</b> ****Buses start returning at 6:30pm****	<b>Depart from Gate 30</b>
7:00pm-9:00pm	<b>Dine Around</b> <b>**Please sign up at information desk before 1:00pm Monday**</b>	Sign-up at information desk by 1:00pm Monday

Tuesday, October 1, 2024		
7:00am-4:00pm	Registration/Information Desk Open	2nd Floor Conference Wing Lobby
7:30am-8:30am	Breakfast	Muirfield Ballroom
8:30am-8:35am	<b>Announcements</b>	Muirfield Ballroom
8:35am-9:35am	<p><b>Plenary 6:</b> <b>Beyond the Horseshoe: Our Path to Growth - Ohio State University Wexner Medical Center Expansion</b> Speakers from Ohio State University Wexner Medical Center: Andy Dorr, Assistant Vice President, Strategy and Transformation; Sarah Butts, Senior Strategic Planning Manager; Annie Marsico, Assistant Vice President, Local Government and Community Relations; Garth Dahdah, Senior Director, Facilities and Planning; Jodi Kuri, Ambulatory Director of Wellness and Community Outreach; Jess Pfister, Ambulatory Director of Operations, Outpatient Care New Albany</p>	Muirfield Ballroom
9:35am-9:45am	Break	

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Tuesday, October 1, 2024 CONTINUED		
9:45am-10:45am	<p><b>Concurrent Sessions (3 Sessions)</b></p> <p><b>1. Evolving Higher Education Landscape Introduces Risks and Opportunities</b> Speaker: Christopher Collins, VP-Senior Analyst, US Public Finance Group, Moody's Investors Service</p> <p><b>2. The Clery Geography:</b> Speaker: Maja Myszkowski, Clery Act Compliance Coordinator, Office of Audit, Risk and Compliance, Michigan State University</p> <p><b>3. AI in Real Estate Case Study</b> Speakers: Carla Hinson, Vice President, Occupier Solutions at MRI Software &amp; Vijay Anand, VP for AI at MRI</p>	<p>Scioto</p> <p>Medallion</p> <p>Muirfield Ballroom</p>
10:45am-11:00am	Break	
11:00am-12:00pm	<p><b>Plenary 7:</b> <b>The Columbus Regional Growth Strategy – Leveraging Central Ohio’s Key Resources</b> Speakers: Joseph Henderson, OneColumbus &amp; Donna Goss, The Ohio State University</p>	Muirfield Ballroom
12:00pm-1:15pm	<p><b>Lunch and AUREO Business Meeting</b> Tracy Mansour, AUREO President</p> <p><b>2024 Conference Presentation</b> Trevor Schneider, University of Florida</p>	Muirfield Ballroom
1:15pm-1:30pm	Break	
1:30pm-2:30pm	<p><b>Concurrent Sessions (3 Sessions)</b></p> <p><b>1. The Retail Revival: New Trends and Opportunities in Retail.</b> Speaker: Barrie Scardina, PRESIDENT OF AMERICA’S RETAIL SERVICES, AGENCY LEASING AND ALLIANCES, Cushman &amp; Wakefield</p> <p><b>2. Navigating the Perennial Problem of Student Housing When Studying Abroad</b> Speaker: Crispin Etherington - CEO &amp; CoFounder of Ulodging</p> <p><b>3. Roundtable on In-house Asset Management: tools for managing off campus real estate</b> Co-Moderators: Jeremy Eknoian, University of Washington &amp; Laura Yankee, Assistant Director, Portfolio and Space Management, Real Estate, Vanderbilt University</p>	<p>Muirfield Ballroom</p> <p>Medallion</p> <p>Scioto</p>
2:30pm-2:45pm	Break	

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Tuesday, October 1, 2024 CONTINUED		
2:45pm-3:45pm	<b>Concurrent Sessions (2 Sessions)</b>  <b>1. Fraternity &amp; Sorority Matters</b> Speaker: Stephanie Baldwin, Cornell University  <b>2. Delivering Campus Housing through Modular Construction &amp; Innovative Operations</b> Speaker: Julie M. Skolnicki, Senior Managing Director, University Partnerships & Andrew Mest, Managing Director of Development, Construction, and Modular Manufacturing, Greystar	Scioto  Muirfield Ballroom
3:45pm-4:30pm	Break	
4:30pm-5:15pm	<b>Bus service available to Veterans Memorial Museum for self-guided tour of grounds &amp; facility</b> **** Buses start leaving hotel at 4:30****	Depart from Sonesta Hotel Lobby
5:30pm-6:30pm	<b>Rooftop Bar – Cocktails overlooking City of Columbus Skyline</b>	Veterans Memorial Museum
6:45pm-8:30pm	<b>Dinner &amp; Self-Guided Tour</b>	Veterans Memorial Museum
8:30pm-9:00pm	<b>Bus service return to Sonesta Hotel</b> ****Buses start returning at 8:30****	Depart from Veterans Memorial Museum

Wednesday, October 2, 2024		
7:00am-11:00am	Information Desk Open	2nd Floor Conference Wing Lobby
7:30am-8:30am	Breakfast	Muirfield Ballroom
8:30am-8:35am	<b>Announcements</b>	Muirfield Ballroom
8:35am-8:40am	<b>Break</b>	
8:40am-9:40am	<b>Plenary 8:</b> <b>P3 Pitfalls: When development deals don't go as planned</b> Moderators: Jeremy Eknoian, University of Washington & Leslie Krueger, University of Minnesota	Muirfield Ballroom
9:40am-9:45am	Break	
9:45am-10:45am	<b>Plenary 9:</b> <b>Ohio's Land Grant University</b> Speaker: Tamar Chute, The Ohio State University Archivist	Muirfield Ballroom
10:45am-11:00am	<b>Conference Wrap-up</b>	Muirfield Ballroom
11:00-12:00	<b>Executive Officer &amp; Committee Chairs Meeting</b> Transition leadership, conference assessment, and planning for 2025 Conference	The Studio
11:00am-12:30pm	Break	
12:30pm-4:00pm	<b>Excursion: The Wilds Safari Park</b> <b>14000 International Rd., Cumberland, OH</b> Discover one of the largest and most innovative conservation centers in the world! Grab your camera and board the open-air safari vehicle for an exhilarating adventure through open-range landscapes. (Tour approx. 2 hours) <i>90-minute bus ride includes box lunch w/beverage</i> **** Bus leaves hotel at 12:30****	<a href="http://thewilds.org/">http://thewilds.org/</a>

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Wednesday, October 2, 2024 CONTINUED		
4:00pm-4:15pm	Break	
4:15pm-5:45pm	<b>Transit to and refreshments at BrewDog Tap Room</b> <b>96 Gender Road, Canal Winchester, OH</b> <i>Snacks and Libations</i>	<a href="https://drink.brewdog.com/usa/brewdog-dogtap-columbus">https://drink.brewdog.com/usa/brewdog-dogtap-columbus</a>
8:00pm-8:30pm	<b>Transit to Sonesta Hotel</b>	