AUREO 2025 Conference: October 25-30, University of Florida, Gainesville, FL

Saturday, October 25, 2025		
6:00pm-8:00pm	*Dinner on your own:* See List of Suggested Restaurants	
Evening	Renewing AUREO friendships – Hotel bar	Hilton "No Name Lounge"

Sunday, October 26, 2025		
12:00pm-6:00pm	Registration/Information Desk Open	Conference Wing Lobby
10:00am	**Optional Activity: Flag Football - all welcome!!! It's fun and low key.** Meet in the Lobby of the Hotel at 10:00am. Contact Troy Miller from University of Nevada, Reno for more information: tmiller@unr.edu	UF Pony Field - 1273 Gale Lemerand Drive Gainesville, FL
8:00am-2:00pm	***Other activities to consider:*** *Round of Golf at Mark Bostick Golf Course at UF* *https://markbostickgolfcourse.com/* *Depot Park https://www.depotpark.org/* *Sweetwater Preserve https://floridahikes.com/sweetwater-preserve/* *Paynes Prairie Visitor Center* *https://www.floridastateparks.org/learn/paynes-prairie-visitor-center* *Waldo Farmers and Flea Market* *https://www.waldofleamarket.com/* *Regal Celebration Pointe* *https://www.regmovies.com/theatres/regal-celebration-pointe-rpx-1416* *University of Florida Bat Houses (best experienced at dusk)* *https://www.floridamuseum.ufl.edu/bats/*	
12:00pm-2:00pm	*Lunch on your own:* See List of Suggested Restaurants	
2:30pm-2:35pm	**Conference Kick-Off:** Preview of the Conference Led by Donna Goss, AUREO President	Century A (Ballroom)
2:35pm-3:35pm	**Plenary 1:** **Campus as Catalyst: Leveraging Real Estate for Educational Excellence and Financial Sustainability** Speakers: Nina Farrell - Executive Director, Government and Education Advisory Group, JLL; and Krista Trofka - Vice President, Government and Education Advisory Group, JLL	Century A (Ballroom)
3:35pm-3:45pm	*Afternoon Refreshment Break - proudly sponsored by JLL*	JLL
3:45pm-4:45pm	**Plenary 2:** **What travelling to space tells us about our place in the universe – a personal perspective** Speaker: Dr. Rob Ferl - Distinguished Professor and Director of the Astraeus Space Institute and Assistant Vice President for Research at the University of Florida	Century A (Ballroom)
4:45pm-5:00pm	Break	
5:00pm-7:00pm	**Conference Welcome Reception:** Come connect, or re-connect, with peers over drinks and appetizers (drink tickets provided at conference registration check-in)	Hilton Courtyard

Complimentary Wi-Fi Instructions:

Join the Hilton Honors Network and when the landing page pops up, Click ''I Have a Promotional Code''

Wi-Fi Promo Code: Welcome

AUREO 2025 Conference: October 25-30, University of Florida, Gainesville, FL

Monday, October 27, 2025		
7:00am-4:00pm	Registration/Information Desk Open	Conference Wing Lobby
7:30am-8:30am	Breakfast	Century A (Ballroom)
8:30am-8:35am	**Announcements**	Century A (Ballroom)
8:35am-8:45am	**Welcome:** Dr. David P. Norton - Vice President for Research at the University of Florida	Century A (Ballroom)
8:50am-9:50am	**Concurrent Sessions (2 sessions)** **1. AI for Real Estate: BrikMate & Ohio State** Speakers: Josef Pipoly - Founder & CEO, BrikMate; Marcin Popielarz - Head of Product & Engineering, BrikMate; Kate Reagan - Assistant Director of Facility Planning, The Ohio State University; Dr. Donna Goss - Director of Real Estate, The Ohio State University **2. Tenant Improvement Work** Speakers: Michael Wilde, Esq., partner - Baker Hostetler Law Firm	Century A (Ballroom) Hawthorne
9:50am-10:00am	Break	
10:00am-11:00am	**Plenary 3:** **Accelerate Innovation—The UF Playbook for Turning Ideas into Impact** Speaker: Karl R. LaPan - Director, UF Innovate | Accelerate @ The Hub & Sid Martin BioTech	Century A (Ballroom)
11:00am-11:15am	Break	
11:15am-12:15am	**Membership Networking Opportunity** - get more acquainted with fellow AUREO members. Introduce yourself, make professional connections & friendships. Moderators: Kristin E. Gutenberger - Director of Real Estate, Cornell University & Casey Shiver - Senior Real Estate Manager, University of Nevada, Reno	Century A (Ballroom)
12:15pm-1:30pm	**Lunch & Plenary 4:** **Campus Resilience: Universities at the Intersection of Health, Infrastructure, Housing and Hazards (Session starts at 12:30)** Speaker: Jeffrey A. Carney, AIA, AICP - Professor and Director, School of Architecture, Florida Institute for Built Environment Resilience (FIBER), College of Design, Construction and Planning	Century A (Ballroom)
1:30p-1:45pm	Break	
1:45pm-2:45pm	**Concurrent Sessions (2 Sessions)** **1. Navigating the DC Real Estate market as a Higher Ed institution** Speakers: Greg Culver- Senior Vice President, CBRE; Suzanne White – Executive Vice President, Washington DC Economic Partnership; Mark Stirling - Auburn University Director of Real Estate **2. Cellular Matters on Campus - panel discussion** Speakers: Mark Haldane (Moderator) – University System of Georgia; Steven Stasica – University of Colorado Boulder; Nicole Neuschwander – Director Real Property, Oregon State University; Sarah Fulford - Assistant Director of Real Estate, Indiana University	Century A (Ballroom) Hawthorne

Complimentary Wi-Fi Instructions:

Join the Hilton Honors Network and when the landing page pops up, Click ''I Have a Promotional Code''

Wi-Fi Promo Code: Welcome

AUREO 2025 Conference: October 25-30, University of Florida, Gainesville, FL

Monday, October 27, 2025 CONTINUED		
2:45pm-3:00pm	*Afternoon Refreshment Break - proudly sponsored by JLL*	JLL
3:00pm-4:00pm	**Plenary 5:** **Economic Forecast** Speaker: Dr. Christopher McCarty, Director of UF Bureau of Economic & Business Research	Century A (Ballroom)
4:00pm-4:15pm	Break	
4:15pm-4:30pm	**Walk to Harn Museum of Art from Hilton Hotel Lobby** **** No shuttle service, museum is across the street from hotel****	
	Reception proudly sponsored by BrikMate	BrikMate
4:30pm-6:30pm	**Reception at Harn Museum of Art at the University of Florida -** https://harn.ufl.edu/ Drink tickets provided at registration	3259 Hull Rd Gainesville, FL 32608
6:30pm-9:00pm	**Dine Around** ****Please sign up at information desk before 1:00pm Monday****	Sign-up at information desk by 1:00pm Monday
	Shuttles pick up at Harn Museum of Art and drop off at midtown and downtown locations.	
	Shuttles start picking up at 8:00pm from drop off locations. **Last pick-up at 8:45pm.**	

Tuesday, October 28, 2025		
7:00am-4:00pm	Registration/Information Desk Open	Conference Wing Lobby
7:30am-8:30am	Breakfast	Century A (Ballroom)
8:30am-8:35am	**Announcements**	Century A (Ballroom)
8:35am-9:35am	**Concurrent Sessions (3 Sessions)** **1. Foundations 101** Speakers: Ellen Rodkey - Senior Director, Real Estate and Personal Property, Indiana University Foundation; Dr. Ken Smith - Chief Operating Officer, Virginia Tech Foundation; Jonathan Kresken - VP of Planned Giving, Annual Giving and Class Reunion Campaigns for The Citadel Foundation **2. Right-Sizing Lease Spaces: Case Studies on Driving Operational Excellence and Sustainable Cost Savings** Speaker: Sue Bork- Director of Campus Innovation, Lambent **3. Academic Workforce Housing: Five Tools for Creating Successful Programs** Speakers: Victor Van Zandt - CEO & President, Irvine Campus Housing Authority; Troy Miller - Assistant Vice President of the Office of Community and Real Estate Management, University of Nevada, Reno; Jeff Banka - Deputy Chief Financial Officer, Boise State University; Tracy Mansour - Director of Housing Real Estate Services, Princeton University	Hawthorne Azalea Century A (Ballroom)
9:35am-9:45am	Break	

Complimentary Wi-Fi Instructions:

Join the Hilton Honors Network and when the landing page pops up, Click ''I Have a Promotional Code''

Wi-Fi Promo Code: Welcome

AUREO 2025 Conference: October 25-30, University of Florida, Gainesville, FL

Tuesday, October 28, 2025 CONTINUED		
9:45am-10:45am	**Concurrent Sessions (3 Sessions)** **1. Environmental Management of Stanford's Real Estate Portfolio - A Legacy of Best Practices** Speaker: Poonam RameshBabu, Associate Director of Environmental Management at Stanford Real Estate **2. Leveraging Underutilized Federal Real Estate** Speakers: Holly Law Eve, Director of Real Estate and Leasing Services, University of Virginia; Norman Dong, Partner at FD Stonewater; Adjunct Lecturer at Georgetown University; former Commissioner of Public Buildings, U.S. General Services Administration **3. Roundtable: Broker Services – Prix Fixe or A la Carte** Moderators: Jeremy Eknoian - Asset Manager at University of Washington; Dr. Donna Goss - Director Of Real Estate, The Ohio State University; and Tasnim Moolla - Senior Real Estate Specialist, University of Houston	Century A (Ballroom) Hawthorne Azalea
10:45am-11:00am	Break	
11:00am-12:00pm	**Plenary 6:** **History of the University of Florida** Speaker: Sarah Coates,CA - Archivist, George A. Smathers Libraries at the University of Florida	Century A (Ballroom)
12:00pm-1:15pm	**Lunch and AUREO Business Meeting** Dr. Donna Goss, AUREO President **2026 Conference Presentation** Adrienne K. Stolpe, University of Alaska	Century A (Ballroom)
1:15pm-1:30pm	Break	
1:30pm-2:45pm	**Plenary 7:** **Federal Issues Affecting Higher Education Institutions** Speakers: Adam C. Deguire -Vice President, Office of Government & Community Engagement, Arizona State University; Jason S.M. Smith - Vice Chancellor/Vice President Office of Government & Community Relations, University of Houston	Century A (Ballroom)
2:45pm-3:00pm	*Afternoon Refreshment Break - proudly sponsored by JLL*	JLL
3:00pm-4:15pm	**Walking Tour - Shuttle to pick up at the Hilton and drop off at Ben Hill Griffin Stadium to depart on tour.** *******Participants will be picked up by shuttle at the UF Bookstore at the end of the tour*******	**Meet in Hilton Lobby by 3:00pm**
4:15pm-4:30pm	**Shuttle buses return to Hilton Hotel**	**Pick-up outside the UF Bookstore**
4:30pm-5:00pm	Break	
5:00pm-6:30pm	**First Magnitude Brewing Company - https://fmbrewing.com/ - cash bar** ****Shuttles depart from Hilton at 5:00pm - meet in hotel lobby****	1220 SE Veitch St Gainesville, FL 32601

Complimentary Wi-Fi Instructions:

Join the Hilton Honors Network and when the landing page pops up, Click ''I Have a Promotional Code''

Wi-Fi Promo Code: Welcome

AUREO 2025 Conference: October 25-30, University of Florida, Gainesville, FL

Tuesday, October 28, 2025 CONTINUED		
PINNACLE REAL ESTATE DEVELOPMENT GROUP	*SIGNATURE DINNER PROUDLY CO-SPONSORED BY BARCLAYS & PINNACLE REAL ESTATE DEVELOPMENT GROUP*	BARCLAYS
6:30pm-8:30pm	**Signature Dinner and self-guided tour - Cade Museum for Creativity and Invention - https://cademuseum.org/**	
	Walk or take shuttle to Cade Museum at 6:30pm (0.5 mile walk from First Magnitude to the Cade Museum).	811 S Main Street Gainesville, FL 32601
8:00pm-8:30pm	****Shuttle service return to Hilton Hotel****	**Depart from Cade Museum**

Wednesday, October 29, 2025		
7:00am-11:00am	Information Desk Open	Conference Wing Lobby
7:30am-8:30am	Breakfast	Century A (Ballroom)
8:30am-8:35am	**Announcements**	Century A (Ballroom)
8:35am-8:40am	**Break**	
8:40am-9:40am	**Plenary 8:** **Taming the Chaos: How Smart Systems Make Teams Unstoppable** Speaker: Adam Zielinski, CEO of SOPHeroes	Century A (Ballroom)
9:40am-9:45am	Break	
9:45am-10:45am	**Plenary 9:** **Introducing PILOTs for Universities: Exploring Fair Contributions and Strengthening Town-Gown Relationships** Speaker: Jim Kaufman - Director, Office of Real Estate, Ohio University; and Lindsay P. Newall - Associate Vice President, Real Estate, Boston University	Century A (Ballroom)
10:45am-11:00am	**Conference Wrap-up**	Century A (Ballroom)
11:00am-12:00pm	Executive Officer & Committee Chairs Meeting Transition leadership, conference assessment, and planning for 2026 Conference	
12:00pm-12:30pm	Break	
12:30pm-7:00pm	**Excursion: Historic St. Augustine, Florida** **Shuttle pick up at Hilton 12:30 return to the Hilton 7:00.**	**Meet in Hilton Lobby by 12:30pm**
	90-minute bus ride includes box lunch w/ beverage	
	Guided tour by Billy Triay, Operations Manager UF Historic St. Augustine or feel free to do a self-guided tour.	
	Discover attractions like Old Town Trolley Tours, Ripley's Believe It or Not! Museum, St. Augustine Alligator Farm, St. Augustine Lighthouse & Maritime Museum or the St. Augustine Pirate & Treasure Museum. Step back in time at the Fountain of Youth and Castillo de San Marcos. Have a nautical escape with St. Augustine Sailing or play with the dolphins at Marineland Dolphin Adventure. Relax and enjoy tasty libations at the San Sebastian Winery or St. Augustine Distillery.	Here is a link to the tour map https://experience.arcgis.com/experience/48a71b8124914273a5af9776b5fdef5b/

Complimentary Wi-Fi Instructions:

Join the Hilton Honors Network and when the landing page pops up, Click ''I Have a Promotional Code''

Wi-Fi Promo Code: Welcome